



Minutes

February 10, 2019

Welcome – Wes Westmoreland, *Vice-Chair called the meeting to order at 2PM.*

In attendance: Wes Westmoreland, Betsy Harnage, Pauline Cahill, Robert Brown, Shelly Bullard, Jayson Philbeck, Phyllis Nowlen, and Mary Stockham – Parent Liaisons were in attendance.

Conflict of Interest Statement *In accordance with the State Government Ethics Act, it is the duty of every board member to avoid both conflicts of interest and appearances of conflict. If any board member has any known conflict of interest or appearance of conflict with respect to any matters coming before the board today, please identify the conflict or appearance of conflict at this time, and refrain from any participation in the particular matter involved.*

Adoption of Agenda *with adoption Motion made by Betsy Harnage and 2nd by Pauline Cahill, All Approved.*

Approval of Minutes *Jayson Philbeck made a motion to approve the minutes of the January Meeting, Betsy Harnage seconded the motion and the minutes were approved by the board.*

Public Comments *Persons wishing to appear before the Board during this portion of the meeting should register their name and the subject they wish to address with the Secretary prior to the beginning of the meeting. Each presentation will be limited to three (3) minutes. The Board is interested in hearing your concerns, yet speakers should not expect comment, action, or deliberation on subject matter brought up during the public comment segment. Topics requiring further investigation will be referred to the appropriate board committee. No one from the public was in attendance.*

Headmaster Report *Mr. Robert Brown presented the headmaster report as provided.*

Action Items:

- Approve auditor for 2018 – 2019 audit *Pauline Cahill made a motion to approve the 2019-2020 School Calendar, Betsy Harnage seconded the motion and the calendar was approved by the board.*

Facility:

HVAC in gym appears to have been fixed – fortunately it was only a minor issue. Beam has repaired the roof leaks on the northeast corner of the building.

Curriculum and Academics:

We are continuing to work through the plan we developed with our new curriculum elements. At this time, we are...

- Actively disaggregating and analyzing data from the NC Check-In tests, iReady Diagnostics, iReady Growth Monitoring, and Running Records to make appropriate modifications to our pacing, instruction, and assessment.
- Targeting at-risk students for supplemental instruction.
- Continuing to see strong reading results from our LLI implementation.

The second round of NC Check In tests and iReady diagnostic tests have been completed. The school experienced exceptional growth on both assessments. The strong correlation between the two tests provides us with information on items to change and tweak going forward. Please see the attached charts for more details on grades 3-8. (Unfortunately, neither NC Check In tests nor iReady assessments are available for high school.)

Mrs. Jacobs has completed her phone interview with the Amazon Future Engineer program for providing high school students with advanced coursework in computer science. Hopefully we will hear something positive very soon. Please see <https://www.amazonfutureengineer.com/> for details about the program.

The community college system is making changes in the way that it conducts the CCP program (our AS degree) moving forward. There is a limit on the number of courses that the community college can teach in the college transfer pathway. With this change, we will need to develop an advanced math for our seniors for the class of 2020 and beyond.

FEE will conduct their Economics in Action program for our high school students on March 21. This will be a four-hour event that consists of lectures, experiments, and hands-on learning activities for students. The goal is for students to learn about the importance of property rights, strong character, individual responsibility, and their relationship to markets so they can make sound economic choices, both personally and professionally.

Professional Development:

Annual Code Red training was held on January 22 and we will hold a drill at each campus in late February. As always, a letter will be sent home to parents to explain the process and the need for an annual drill. The third professional development session for iReady (Data-Driven Instructional Planning) along with a pedagogy session from NC NTSP will be held on the March 29 workday at the 3-12 campus.

Legal / DPI:

The first round of submissions for the Performance Framework is complete. Dr. Bullard spearheaded that process for me and it took place with no problems at all. The annual EC audit has been completed by DPI, we scored 18 out of a possible 18 points and were in compliance in all areas. Mr. Bill led that process and is to be commended for how smoothly it went. The Charter School ADM Phase 2 has been submitted.

Community Relations:

Leadership Cleveland County visited Pinnacle on Wednesday afternoon as part of their Education Day. Approximately forty attendees toured the school and listened to information about the school, our programs, and how we are a unique educational opportunity for families. The Star recently visited to do a story about our enrollment and growth over the years. Hopefully it will appear soon. We will hold our annual Open House on Thursday, February 21 from 5:30-7:00pm.

Testing:

We have just finished up our winter testing season and have given the NC DAP for our rising juniors. Juniors will take the ACT on February 20. Sophomores will take the PSAT on February 27. Juniors will take the SAT on March 6. Dr. Martin and I are working on a plan to maximize SAT/ACT scores for the 2019-2020 school year.

Exceptional Children:

Our numbers have not materially changed throughout the school year - just a bit over 10% of PCA students are served by IEP's or 504 plans. (6.9% IEP and 3.4% 504's)

Attendance:

For the month of January attendance has averaged a bit over 95%. This is really good in light of cold and flu season being in full bloom. I am quite positive that this number will decline a few percentage points over the next month with cold and flu season really getting into gear. Right now, we are seeing the number of flu and stomach bug cases being steady each day.

Human Resources:

We have received three viable resumes for the open administration position and have held interviews with each. One in particular has stood out with the experiences, knowledge, and skill set that would make an excellent fit.

Finance:

Please see the budget reports for the month. Our cash surplus remains strong – both the accrued cash as well as the surplus for the budget year. At current expenditure levels the school will have in excess of \$3.3 million in unencumbered cash at the end of the fiscal year. We made major budget adjustments last month and probably want to make one more set of adjustments in March – which should be relatively minor.

Athletics:

Please see attached Athletic Director Report. Also please see attached press release concerning archery.

Current Enrollment:

Enrollment as of 2/6/19:

Grade	Students
Kindergarten	110
First	104
Second	89
Third	89
Fourth	90
Fifth	86
Sixth	58
Seventh	55
Eighth	55
Ninth	43
Tenth	37
Eleventh	28
Totals	844

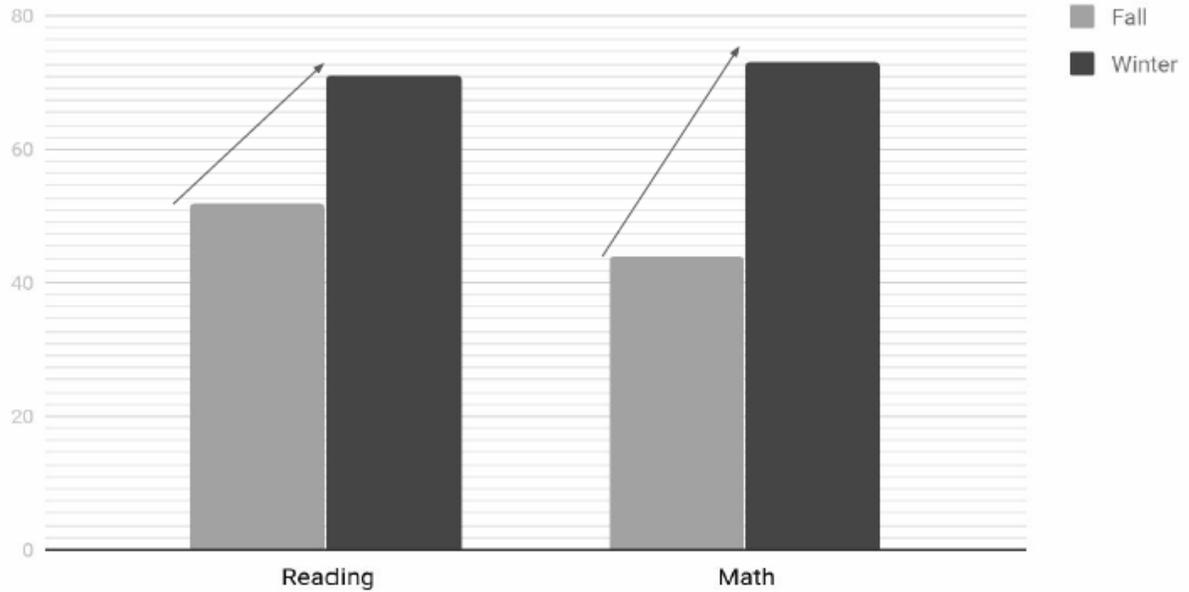
Second nine-weeks report cards just came out and we have had several student withdrawals. In talking with the parents about their decisions to leave, there are again a few common reasons for taking their student to another school. One reason is that their child is not performing grade-wise and is a possibility for retention, another is distance from the school / change in job status, and the last is that the child has physically moved. Readmission letters have been mailed out.

Upcoming Events:

- Feb 11 100th Day of School
- Feb 14 College Shirt Day
- Feb 19 Progress Reports
- Feb 21 Open House
- Feb 22 Student Letters of Intent Due
- Feb 22 Parent / Teacher Conferences
- Mar 4 Initial Applications Due
- Mar 9 Band Fundraiser (K-2 Gym)

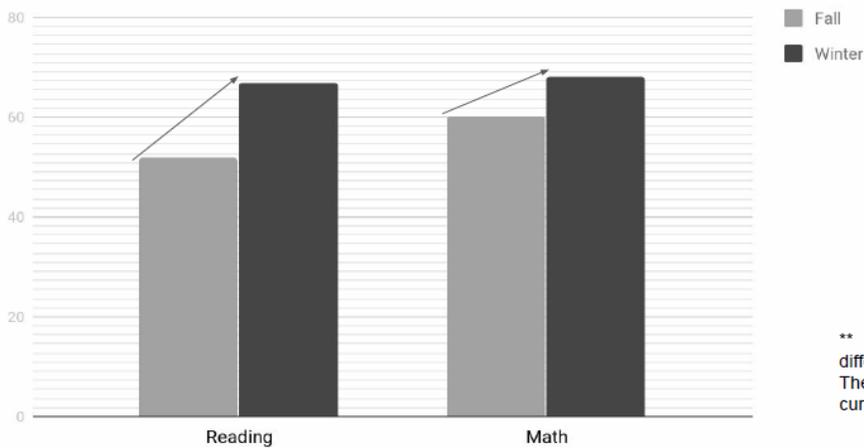
iReady Diagnostic Grades 3-8

Estimated Proficiency



NC Check In Grades 3-8

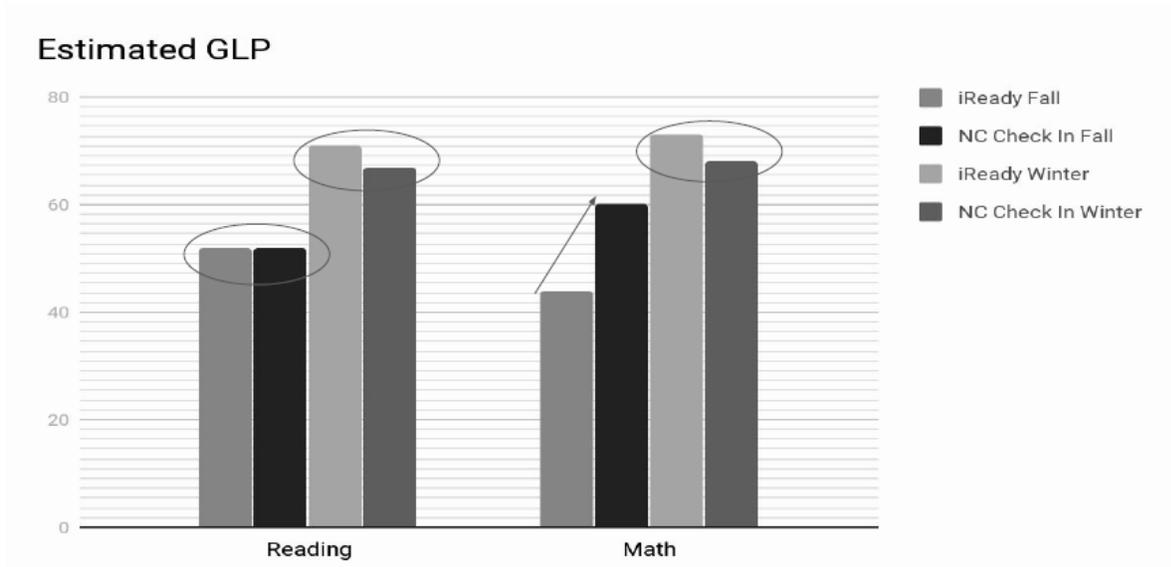
Estimated Proficiency



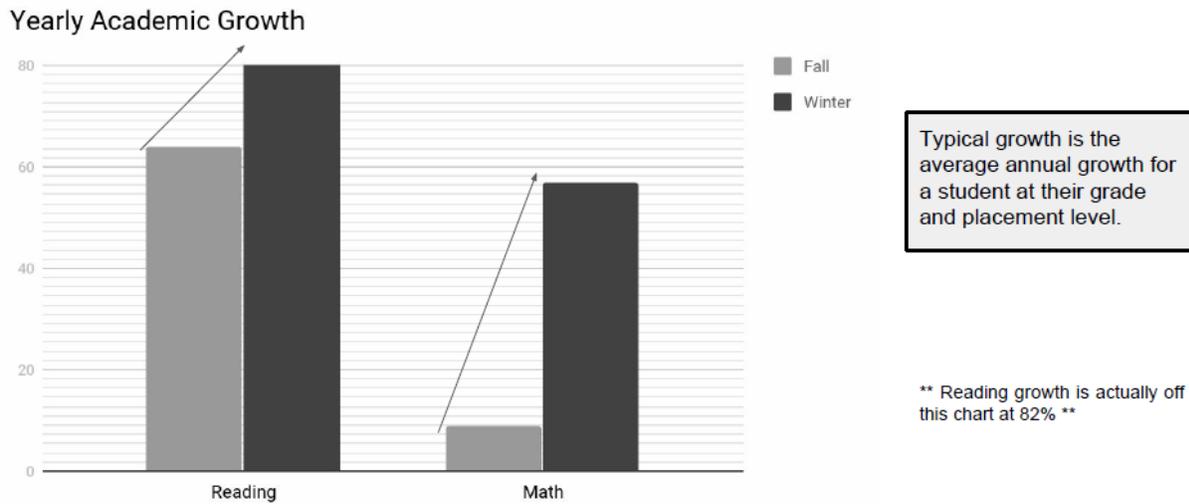
3rd Grade does not have a NC Check In test in Reading due to the BOG.

** NC Check In math assessments test different subsets of material each time. These may not line up with charter schools' curriculum at that moment **

iReady and NC Check In Comparison Grades 3-8



iReady Student Growth - Grades 3-8



Dean of Elementary Education. *Dr. Shelly Bullard gave her report as presented to the board.*

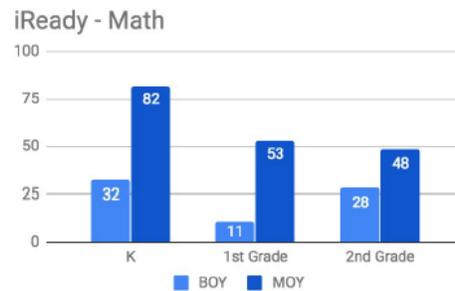
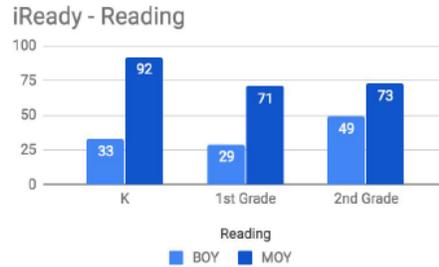
Action Items:

- None

K-2 Curriculum and Instruction:

iReady:

- We completed our mid-year diagnostic in January. The K-2 results are as follows:



LLI

- We are now serving 16 second grade students with the LLI (Leveled Literacy Intervention) System. We have realigned the groups and added / exited students as needed. We continue to see great gains made by students who are served with this program.

PLCs

- We continue to analyze student data in our PLCs. We keep the questions “How are my students performing?” and “What progress did we make as a whole group?” as the driving force behind our conversations. This month we analyzed iReady data as a grade level, class and individual students.

Dover Foundation Grant

- We have begun working on the Dover Foundation Grant application. They offer multiple submission dates (January 1st, April 1st, July 1st, and October 1st). Our goal is to meet the April 1st deadline. We are requesting grant money to bring a fresh, new library space to the K-2 campus. While we do have some available funds in our library budget line, it was earmarked for the upstairs library at the 3-11 campus.

Facilities

Maintenance Request

- The Maintenance Request Form and Spreadsheet that was created by David and shared with administration has been a great way to streamline our request process. Admin has access to the request form as well as the spreadsheet that shows which projects are in progress / completed.

■ K-2

- Filters have been changed
- Light bulbs replaced
- Peep hole was installed in the big mod
- Doorbell was fixed in big mod

eRate:

- There is a possibility that we can access some state funds for technology. Joseph and I have a meeting scheduled with the DPI contact to dig deeper into what is available to us and exactly what/how we can use it.

Activities To Date:

- We are running several FaceBook ads focusing on enrollment. Each one takes a little different look at the aspects of PCA and why parents should enroll their child. We have also targeted the parents of younger students with a slide show of the younger students and a slide show of “A Day in the Life of a Kindergartener” in hopes to attract kindergarten parents.
- The digital billboard is up and running. A preview of the billboard was previously shared.
- Information packets and Initial Applications have been sent to area daycares for children who will be kindergarten age next year.
- We have confirmed that ads will be running in the publications that we historically have used.

Publication	Contact Person	Dates / # Days	Cost 2018	Cost 2019
Shelby Star	Lisa Lilly	2/12 - 3/3 (8 total days)	\$1,595.00	\$1595.00
Shelby Shopper (Community First Media)	Greg Ledford	3 weeks	\$300.00 2 weeks	\$450.00
What’s Up Shopper	Calvin Hastings	3 weeks	\$150.00 2 weeks	\$225.00

Next Steps:

- Next week, we plan on running an additional FaceBook ad with parent video about PCA and what they love about the school.
- The following weeks we have some special days coming up (100th Day of School, Read Across America Week) that will provide for some great pictures to post for the final push for Initial Applications.

Applications:

- As compared to last year, we are slightly behind as far as the number of Initial Applications we have received. However, we do have outstanding applications from siblings (as noted on the Student LOI) - especially in kindergarten (18).
- Mrs. Campbell (Fritzi) keeps an updated spreadsheet of the Initial Application/Student Information. She also sends weekly updates to Mr. Brown and I as to the number of applications we have received.

	Current Apps
K	94
1	7
2	2
3	7
4	7
5	14
6	11
7	7
8	4
9	6
10	0
11	4
12	0
Total	163

Enrollment:

- Our enrollment target for next year is 980 students. The majority of our openings are in kindergarten (120) with small pockets of open spots in various other grade levels.
 - Class break down: 5 classes of each grade in K-2
 - 4 classes of each grade in grades 3-6
 - 2 in grades 7-12.
- Student Letters of Intent are due February 22. This process not only lets us know if students are planning on returning next year, but also notes if they have siblings that they would like to enroll. We are then able to double check our Initial Applications to be sure we have received the sibling application.

Upcoming Activities:

- February 19 - Progress Reports
- February 21 - 5:30 - Open House
- February 25 - March 1 - Read Across America Week

Curriculum *Pauline Cahill, Chair*

Board Development, Nominating, Bylaws and Legal Affairs Committee

Community Relations/Marketing/Grievance *Debbie Clary, Chair*

Enrollment Application/Lottery *Betsy Harnage, chair*

Parent Liaison *Mary Stockham*

PCAEF Report *Betsy Harnage, Vice Chair*

New Business

Old Business

Adjournment *Betsy Harnage made a motion to adjourn and Mary Stockham seconded. Meeting was adjourned.*