



Minutes

August 14, 2022

Welcome – Debbie Clary, *Chair called the meeting to order at 1PM.*

Wes Westmoreland introduced new board members Amy Dulin and Ken Mooney.

****Notification of the board meeting was advertised on the Pinnacle Classical Academy website and the front doors of the school building were open.**

In attendance:

Attending: Dr. Bullard, Wendy Clary, Senator Westmoreland, Senator Clary, Amy Dulin, Angela Brooks, Jeff Zieger, Ken Mooney, Steven Ray, Two members attended virtually - Jayson Philbeck, Pauline Cahill

Conflict of Interest Statement *In accordance with the State Government Ethics Act, it is the duty of every board member to avoid both conflicts of interest and appearances of conflict. If any board member has any known conflict of interest or appearance of conflict with respect to any matters coming before the board today, please identify the conflict or appearance of conflict at this time, and refrain from any participation in the particular matter involved.*

Adoption of Agenda *with adoption Motion made by Wes Westmoreland and 2nd by Amy Dulin. All Approved.*

Approval of Minutes *Wes Westmoreland made a motion to approve the minutes of the June 12, 2022 Meeting, Steven Ray seconded the motion and the minutes were approved by the board.*

Public Comments *Persons wishing to appear before the Board during this portion of the meeting should register their name and the subject they wish to address with the Secretary prior to the beginning of the meeting. Each presentation will be limited to three (3) minutes. The Board is interested in hearing your concerns, yet speakers should not expect comment, action, or deliberation on subject matter brought up during the public comment segment. Topics requiring further investigation will be referred to the appropriate board committee. **No one from the public was in attendance.***

Administration Reports

Wendy Clary

**Dean of Elementary Education Report to the Board of Directors
Presented by Mrs. Wendy Clary**

August, 2022

Action Items:

- None

Kindergarten 2022-23

Kindergarten cookout was held August 4th, 6:00-7:30. Parents were notified via email, postcard invitations were mailed out on Friday, July 15th to give 3 weeks advance notice. An email follow up reminder was sent. There were representatives from:

- PEAK, on hand to recruit new families and involvement.
- Kindergarten Team of teachers and teacher assistants
- The Pinnacle School Board
- Girl Scouts
- Cleveland County Sheriff's Department
- Pinnacle School Administration
- Pinnacle School Nurse-Leah Costner

Much appreciation goes to Keri Abernathy for organizing, planning, and coordinating such an impactful event for our parents. It was very well attended even with the inclement weather. Mr. Terry was also very instrumental in helping set up, cook, and serve.

Summer Reading and Math Camps

- Math Camp was a success. 38 students were invited and 32 attended.
- Students worked on foundational reading skills/strategies. These identified areas were based off of the EOY recent iReady diagnostic scores
 - Kindergarten : numbers and operations, algebra/algebraic thinking
 - First grade : numbers and operations, measurement and data
 - Second Grade : numbers and operations, algebra/algebraic thinking, geometry
 - Third grade : numbers and operations, algebra/algebraic thinking, geometry
- We received positive feedback from parents and students.

Still Need Hires for K-3:

The K-3 campus has the following open positions:

- Interim Librarian (year-long)
- K-3 Guidance Counselor

Safety

- The K-3 campus has a newly assigned SRO for the 2022-23 school year.
- Officer Andy Montgomery will serve Pinnacle (K-3) in this capacity.
- Probation/ Parole Officers will frequent the campus throughout the year to help with safety and support. Officers Morton, Williams, and Clark are our assigned representatives. They will alert the administration, SRO, and/or office when they are on campus.
- 2 additional cameras are being installed.

Community

- Hope Community Church has reached out to offer help on the Sunday before Labor Day. There are several options/projects that they can undertake. It is probable that they will work outdoors at the playground and/or greenhouse. They have helped us several times in the past.

Upcoming Dates:

[2022-23 Pinnacle School Calendar](#)

- August 10th-Substitute Training
- August 15th-Kindergarten Orientation (8:30 & 10:00)
- August 15th-1st-12th Grade Open House (2:00-6:00)
- August 17th-First Day of School
- September 5th-Labor Day Holiday/No School

Angela Brooks

Curriculum and Academics:

- Cleveland Community College
 - Cleveland Community College is holding an orientation for any juniors and seniors who are taking CCP courses during the 2022-2023 school year. The orientation will be held on Tuesday, August 9th at 10:00am. The invitation was emailed to all juniors and seniors and their families.
 - Twelve of the 29 seniors ended up graduating with either their Associate of Science or Associate of Art Degree from CCC in May. This is 41% of the graduating class. In addition, PCA had three seniors graduate with their Pharmacy Technician Certificate from CCC as well.
- Advanced Placement Courses
 - AP Scores were released on July 5th. The overall data as well and individual course data. Those results were shared in July's Board Report. Since that time College Board has named students with distinctions and honors based on their Advanced Placement achievement scores.
 - AP Scholar With Honor (Granted to students who receive an average score of at least 3.25 on all AP Exams taken, **and** scores of 3 or higher on four or more of these exams.)
 - Amy Brooks
 - Rosemary Costner

- Emma Sarratt
- AP Scholar (Granted to students who receive scores of 3 or higher on three or more AP Exams.)
 - AnnaGrace Earwood
 - Peyton Osborne
 - Robert Stockham

Recruitment:

- The administrative team has been diligently working to recruit top candidates for teaching positions for next year. Staffing does seem to be difficult so we are working extra hard to get the word out. All positions are posted online and we have attended job fairs at the following locations:
 - Hillsdale College
 - Troy University
 - Gardner-Webb University
 - Appalachian State University

Scholarship Committee:

- The scholarship committee has had several successful meetings over the past few months and will be able to provide a list of activities and fundraising ideas to the Board for the 2022-2023 school year. The big fundraising event will be a Spring Golf Fundraiser. So please be on the lookout for more information soon!

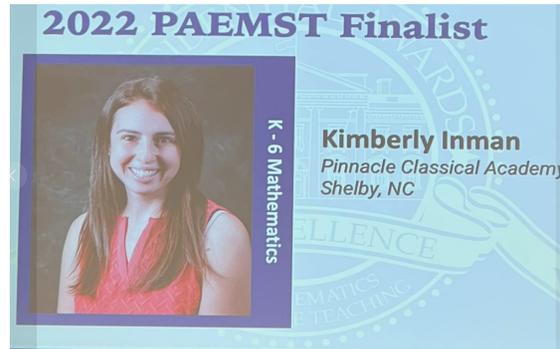
Professional Development:

- On July 13-14, I was able to attend the Core Knowledge Leadership Institute. This year the conference was held in Washington, DC. The conference was very beneficial and a great learning and networking opportunity for me to be able to take part in. I am very grateful for the school and board for the support of these types of learning experiences and for Mr. Ziegler's recommendation that I attend.
- On July 21st I attended the Rapid Deployment/Active Shooter training put on by the Cleveland County Sheriff's office at Washington Elementary School. This training, in my opinion, is essential for officers and was very informative and helpful for all school personnel who participated. I am thankful for the work the Sheriff's department put into this event to help better educate and train officers and school personnel.

Special Awards and Recognition:

- Mrs. Kimberly Inman was one of three math teachers to be recognized at the state level on Wednesday, August 3rd as being a finalist for the Presidential Award for Excellence in Mathematics and Science Teaching. Mrs. Inman gave a very heartfelt and moving speech at the dinner that evening. She was also recognized the following day at the State Board of Education meeting. Mrs. Inman really

represented herself, PCA, and the teaching profession well. We are all very proud of her.



Community Involvement:

- The history of Pinnacle Classical Academy and a brief presentation on “Why Pinnacle’ was presented to the Kings Mountain Rotary Club on Thursday, July 21st. This opportunity allowed club members to understand the difference between Pinnacle Classical Academy and other local traditional public schools.

Extracurricular Activities:

- Band camp was held the last week of July and Mrs. Owens did a great job hosting this event. There was solid participation from the beginner band and I am excited to see how they grow throughout the school year.
 - Mrs. Owens made a video to display some of the activities of band camp. I hope you all enjoy.
 - [Band Camp 2022](#)

Senior Activities:

- The Class of 2023 was on campus Tuesday, July 12th and 19th to take their senior portraits. Mr. Grose was here those days and took the traditional tux/drape pictures. This will be the first of many senior activities.
- We have also already planned to have a senior sunrise breakfast on the first day of school for our senior class. Information about this event went out to seniors and their families. The breakfast will be at the Lyceum at 6:30 on August 17th. All board members are welcome to attend.
- Seniors will also be coming on campus the day before school starts to color their senior parking space with sidewalk chalk. They are excited about this activity and others as they plan to make 2022 memorable for all of them.

Important Dates for the 2022-23 School year:

Friday, December 2nd - Homecoming Parade and Game

Saturday, December 3rd - Homecoming Dance at the Earl Scruggs Center

Saturday, April 29th - Prom at the Banker’s House

Friday, June 2nd - Senior Awards Night
Saturday, June 3rd - Graduation

Jeff Ziegler

In 2014-15, North Carolina adopted a new accountability system that included school report cards. Testing data are readily available going back to 2014-15, but not prior to that.

Combined State Testing Results (EOC, EOG)
Percent of Students Who Demonstrated Grade-Level Proficiency
All Students

Year	Pinnacle Classical Academy	Cleveland County Schools	State of North Carolina
2020-21	70.6%	48.4%	45.4%
2019-20	NA	NA	NA
2018-19	77.8%	60.9%	58.8%
2017-18	66.8%	59.6%	58.8%
2016-17	71.7%	58.2%	59.2%
2015-16	73.5%	58.1%	58.3%
2014-15	69.9%	57.4%	56.6%

Combined State Testing Results (EOC, EOG)
 Percent of Students Who Demonstrated Grade-Level Proficiency
 Economically Disadvantaged Students

Year	Pinnacle Classical Academy	Cleveland County Schools	State of North Carolina
2020-21	58.3%	37.6%	28.8%
2019-20	NA	NA	NA
2018-19	68.2%	50.8%	44.6%
2017-18	53.6%	49.6%	43.6%
2016-17	59.5%	47.8%	44.2%
2015-16	NA	48.5%	43.7%
2014-15	66.1%	47.4%	41.6%

Combined State Testing Results (EOC, EOG)
Percent of Students Who Demonstrated Grade-Level Proficiency
Black Students

Year	Pinnacle Classical Academy	Cleveland County Schools	State of North Carolina
2020-21	53.8%	31.0%	26.3%
2019-20	NA	NA	NA
2018-19	68.4%	44.2%	40.9%
2017-18	52.8%	43.5%	40.4%
2016-17	59.1%	41.1%	40.3%
2015-16	57.6%	41.3%	39.5%
2014-15	40.4%	39.6%	37.3%

Combined State Testing Results (EOC, EOG)
 Percent of Students Who Demonstrated Grade-Level Proficiency
 Hispanic Students

Year	Pinnacle Classical Academy	Cleveland County Schools	State of North Carolina
2020-21	74.6%	47.7%	33.9%
2019-20	NA	NA	NA
2018-19	80.3%	58.4%	48.8%
2017-18	50.0%	57.4%	48.1%
2016-17	56.7%	54.5%	48.4%
2015-16	65.9%	54.4%	47.6%
2014-15	76.7%	51.1%	45.2%

Classical Foundations Program (CFP) Update
 August 8, 2022

1. T. K. Coleman of the Foundation for Economic Education has produced videos related to the school's ten values. He will return to the school and speak to students on Friday, September 2.

Mr. Coleman's schedule:

- morning: visit third grade (time TBD)
- lunch (11:14-11:38) with grade 12
- 3rd period (11:40-1:15): speech to all middle school students
- 4th period (1:17-2:52): speech to all high school students

2. A speaker from the Ayn Rand Institute is scheduled to deliver a talk on Rand's novel *Anthem* on Thursday, November 3 (alternate date: Monday, November 7).
3. Mr. John Hood has agreed to be our 2023 graduation speaker on **Saturday, June 3, 2023**. His biography:

<https://www.johnlocke.org/about/team/john-hood/>

John Hood is president of the John William Pope Foundation, a Raleigh-based grantmaker that supports public policy organizations, educational institutions, arts and cultural programs, and humanitarian relief in North Carolina and beyond.

Hood also served as chairman of the board at the John Locke Foundation from 2015-2021. Hood helped found Locke in 1989 and served as its president from 1995 to 2014.

Since 1986, Hood has written a syndicated column on politics and public policy for North Carolina newspapers. It currently appears regularly in the *Winston-Salem Journal*, *Greensboro News & Record*, *Asheville Citizen-Times*, *Wilmington Star-News*, and newspapers in 50 other communities. Hood is a frequent commentator for radio and television stations and teaches at Duke University's Sanford School of Public Policy.

Hood is the author of eight books, the latest of which is a Revolutionary War-themed historical-fantasy novel entitled *Mountain Folk* (2021). Hood's other books include *Catalyst: Jim Martin and the Rise of North Carolina Republicans* (2015), *Our Best Foot Forward: An Investment Plan for North Carolina's Economic Recovery* (2012), *Selling the Dream: Why Advertising is Good Business* (2005), *Investor Politics* (2001), *The Heroic Enterprise: Business and the Common Good* (1996), and two volumes of family history.

A former Bradley Fellow at the Heritage Foundation, Hood writes and comments frequently for national media outlets. His articles have appeared in magazines such as *Readers' Digest*, *National Review*, *The New Republic*, *Military History*, and *Reason* as well as newspapers such as *The Wall Street Journal* and *USA Today*.

At Locke, Hood created the E.A. Morris Fellowship for Emerging Leaders, which prepares young North Carolinians for leadership roles in the public and private sectors. He also serves on the faculty and as board chairman of the N.C. Institute of Political Leadership; as co-chair of the North Carolina Leadership Forum, based at Duke University; as vice-chair of the James G. Martin Center for Academic Renewal and the Carolina Liberty Foundation; and on the boards of directors of the State Policy Network, the Student Free Press Association, and North Carolinians for Redistricting Reform.

Hood received his B.A. in journalism from the University of North Carolina at Chapel Hill. He earned a M.A. in liberal studies and a graduate certificate in nonprofit management from UNC-Greensboro. Hood currently serves on the UNC-Chapel Hill Board of Visitors. He is a Mecklenburg County native and currently resides in Wake County with his wife, two sons, and a stepdaughter.

Dr. Shelly Bullard

**Headmaster Report to the Board of Directors
Presented by Dr. Shelly Bullard**

Action Items:

-

Curriculum and Academics:

- **Summer Programs**
 - We offered the following summer programs for students.

Summer Programs		
Activity	Dates	Teacher
Reading Camp	June 13 - 23 Monday - Thursday	Anderson Wells Hastings Saunders Kaylor Auten
Math Camp	July 11 - 22 Monday - Thursday	Anderson Saunders Hastings Pittillo Welch Wells
Band Camp	July 25 - 29	

	Monday - Friday	Tara Owens
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- **Professional Development**

- New Teacher Orientation

- We held our annual New Teacher Induction workshop August 2, 3 & 4th. We use these days to discuss expectations, curriculum, protocols and general PCA information.

[New Teacher Orientation](#) - Day 1

Date: Tuesday, August 2

Location: Downstairs Media Center, 4-12 Campus

2401 Joes Lake Road, Shelby NC 28152

Time	Event	Presenter(s)
8:00-8:20	Welcome! Our Board and Administration Team PCA Support Staff	Dr. Shelly Bullard, Headmaster Mrs. Angela Brooks 4-12 Dean
8:20-9:20	Handouts Dress Code Social Media / Parent Communication Technology Attendance	Ms. Kendra McGinnis K-3 Associate Dean Mrs. Wendy Clary K-3 Dean
9:20-10:00	Professional Development / Affiliate with PCA Classroom Management House Keeping Items	Mrs. Laura Beth Richardson 4-12 Associate Dean
	Break	
10:10-10:40	EC Information and Protocol	Ms. Candice Fraizer EC Coordinator
10:40-11:30	PowerSchool	Mrs. Audrey Deaton Data Manager
11:30-12:00	Lunch	
12:00-12:15	Motivational Speaker	Mr. James Laughlin PCA Classroom Teacher
12:15-12:35	Affiliate with PCA - Licensed Teachers	Mrs. Laura Beth Richardson, Ms. Kendra McGinnis
12:35-1:20	Dyknow	Mr. Joseph Hurdt,

	Google Classroom	Mr. Steve Putnam
	Break	
1:30-3:30	Website Training/Completion	Mr. Joseph Hurdt

New Teacher Orientation - Day 2

Date: Wednesday, August 3

Location: Downstairs Media Center, 4-12 Campus
2401 Joes Lake Road, Shelby NC 28152

Time	Event	Presenter(s)
8:30-11:30	Introduction to NC Ready Math <i>New Teachers</i> <ul style="list-style-type: none"> ● <i>K-5 teachers</i> ● <i>6th and 7th grade math teachers</i> 	iReady Rep

Other Middle School and High School Teachers

Time	Event	Presenter(s)
8:30-9:30	Dyknow Training	<i>Barger</i>
9:30-11:30	First Day Plans Detailed Sub Plans (5 days)	

New Teacher Orientation - Day 3

Date: Thursday, August 4

Location: Downstairs Media Center, 4-12 Campus
2401 Joes Lake Road, Shelby NC 28152

Time	Event	Presenter(s)
8:30-11:30	Introduction to iReady <ul style="list-style-type: none"> ● <i>New K-7 Teachers</i> ● <i>Returning 6th and 7th reading and math</i> 	NC Ready Math Rep

- Faculty Meetings
 - Our annual Back to School Faculty Meeting and professional development opportunities were held the week of August 8 - August 16.

Full Staff Orientation

Date	Time	Training / Event	Staff	Location
Aug. 8	8:30-8:45	Welcome and Introductions - <i>Shelly</i>	All K-12 Staff	Band Room
	8:45-9:30	Staff Handbook <ul style="list-style-type: none"> ● Dress Code - <i>Shelly</i> ● Communication- <i>Laura Beth</i> ● McKinney Vento - <i>Laura Beth</i> ● Professional Development Credits - <i>Kendra</i> ● School Goals for 2022-2023 - <i>Angela</i> ● Attendance / Days - <i>Shelly</i> ● Teacher Portal - <i>Wendy</i> 	All K-12 Staff	
	9:30 - 10:00	Classical Foundations - <i>Jeff</i>	All K-12 Staff	
	10:00-10:10	BREAK	All K-12 Staff	
	10:10-10:30	Code Red - <i>Byrd</i>	All K-12 Staff	
	10:30 - 11:15	Discipline / Last minute Questions - <i>Jackson, Barnes</i>	All K-12 Staff	
	11:15-11:30	Food Allergies- <i>Leah Costner</i>	All K-12 Staff	
	11:30 - 12:30	LUNCHEON - Sponsored by PEAK in the gym	All K-12 Staff	
	12:30-1:15	Beginning Teacher/Mentor Orientation	BTs and Mentors	
Aug. 9	8:30 - 10:30	K-3 Staff Meeting - <i>Wendy, Kendra</i>	K-3 Staff	K-3 Gym
	8:30-10:00	High School Meeting - <i>Brooks</i> -EC Referral Process - <i>Frazier</i>	9-12 Teachers	Downstairs Media
	10:00-11:30	Elementary School Meeting - <i>Barnes / Brooks</i> -EC Referral Process- <i>Candice</i>	4-5 Teachers	Downstairs Media
	10:30-11:00	Power School with Mrs. Deaton	K / 1st	K-3 Gym

	11:00-11:30	Power School with Mrs. Deaton	2nd / 3rd	K-3 Gym
	11:30-12:00	PowerSchool with Mrs. Deaton	K-5 Interdisciplinary Teachers	K-3 Gym
	11:30	Lunch - on your own	K-12	
	1:00-2:30	Middle School Meeting - <i>Richardson / Brooks</i> -EC Referral Process- <i>Candice</i>	6-8 Teachers	Downstairs Media
	1:00-3:00	Classroom Management (iLEADR)	K-5 Teachers	K-3 Gym
Aug. 10		4-12 PowerSchool Meetings- specific times and grade levels will be shared by Mrs. Brooks		4-12 Conference Room
	10:00-11:30	Insurance Meeting	All K-12 staff	Band Room
Aug. 11	2:00	CCC Orientation		
Aug. 12	8:30-11:30	Letterland	Kinder / 2nd	TBD
	12:30-3:30	Letterland	1st / 3rd	TBD
Aug. 15 OPEN HOUSE	8:30 & 11:30	Kindergarten Orientation	K Teachers	
	2:00-6:00	1st-12th Grade Open House	1-3 Teachers	

- **Testing**

- Testing schedules are made, class schedules are being finalized, and meetings are already being held.

- **Special Student Populations**

- We have a new EC teacher at the K-3 campus, Jason Schnur. He has come to us from Burke County Schools, and he is already doing a fantastic job. We also have a new EC teacher at the 4-12 campus, Jessica Tyler. She has come to us from Gaston County Schools. She is already proving to be a great asset to our team. The tenth year of PCA is off to a great start in our department!

Finance:

- Financial information is attached. We continue to be in a strong financial position.

Human Resources:

- Positions for 2022-2023
 - We are still working to fill the following positions
 - K-3 Counselor

Community Relations

- Our “Dare to Soar” tv show has aired this month featuring Angela Brooks. It was a great show highlighting the upcoming school year and back to school events.
- The Cleveland County Sheriff's Office hosted a training event along with the United States Deputy Sheriff's Association on June 29th, 2022 at Pinnacle. This was an 8 hour class based on Tactical Entry/Active Shooter Response.
- Launched new website. Joseph did an outstanding job!

Legal / DPI:

- **Submissions to DPI**
 - Monthly reports on the expenditure of COVID funds.
 - Quarterly reports on specific COVID funds.
- **EpiCenter**
 - We are up to date with all submissions.

Enrollment Report

- **Enrollment and Budget**
 - We will be able to solidify our budget on the 20th day of school (September 14th).
 - Our Per Pupil Allotment (PPA) is \$6747.84
 - Our Average Daily Membership (ADM) is 1220, but will reconcile on the 20th day.
- **Marketing**
 - Open House - August 15, 2022
 - Dare to Soar TV program
 - Airs first week of every month at 8:30 AM and PM, and at 1:30 PM each day for the first week of the month, or can watch online at C19.tv.
 - July Show - David Clary / Wes
 - August Show - Angela, Shelly
 - Talk of the Town - Numerous shows for the summer
 - Facebook Ads / Videos (this is our #1 push)

- June:
 - 7th - Supply List and ordering information
 - 9th - Athletic Family Passes
 - 10th - We're Hiring with Mr. Laughlin's testimonial
 - 13th - News article - Archery State Champs
 - 15th - College Application Meeting for rising seniors
 - 16th - News article - Class of 2022 scholarships
 - 17th - Reminder for School Supply Order
 - 22nd - Save the Date - 2023 Senior Awards Night / 2023 Graduation
 - 23rd - Thank you for scholarship donors
 - 30th - Ways to stay connected to PCA - PEAK, 10 for the eTOP, Social Media
- July
 - 1st - Reminder for Open House, Kindergarten Cookout 7 1st Day of School
 - 8th - Ingles Teacher of the Month - Mr. Alewine
 - 12th - News article - STAR Camp with PCA student quoted
 - 13th - 10th Anniversary celebrating 10 year staff
 - 14th - Back to school email reminder
 - 18th - Open House Sign Up
 - 26th - How to link to our PCA School Calendar
 - 27th - 10th Anniversary Poster
 - 28th - Open House Reminder
- Aug
 - 8th - Teacher Workshop pictures
 - 8th - Enrollment for open spots

- **2022-23 Enrollment**
 - **We have 18 offers out as of 8/11/22**

		Current	Offered	Final Apps	Total #s for 22-23 with retentions	Waitlist	# of Classes	Class Ave
	K	0	110	107	114	4	5	22.8
	1	112	2	5	127	20	5	25.4
	2	88	20	18	115	3	5	23
	3	95	16	23	119	1	5	23.8
	4	96	17	17	115	2	4	28.75
	5	73	28	23	96	0	4	24
	6	84	15	13	97	1	4	24.25
	7	91	17	17	108	2	4	27
	8	77	15	16	93	0	4	23.25
	9	69	17	13	82	0	4	20.5
	10	46	2	5	51	7	2	25.5
	11	34	0	0	34	4	2	17
	12	39	0	1	40	6	2	20
		904	259	258	1191	50	50	

Board Updates

Miscellaneous Board Updates

Presentation from Jayson from Finance Committee meeting

Looked through several types of investments and at this point in time the best use of the money is to start the construction process. If we loan ourself money it will be repaid from the construction loan in approximately 6 months. This is cheaper than using a construction loan. This money will come back and we will rediscuss and decide in 6 months.

Facilities - From Wes Westmoreland

The timeline is very slow. We would like to keep the gym open as long as we can. Will be a final meeting before we begin taking bids on the building.

Foundation - From Debbie

The parade of tables fundraiser is coming up October 1st. Will be following up with more information.

Athletics - Steven Ray

Isaiah Lowe, former PCA student, was drafted by the Padres. We are excited for him and his future.

Uniform - From Pauline Cahill

Spirit Wear on Fridays with uniform bottoms.

New / Old Business

Adjournment Adjournment *Pauline Cahill made a motion to adjourn and Wes Westmoreland seconded. Meeting was adjourned.*