



Minutes

November 8, 2020

Welcome – Debbie Clary, Chair called the teleconference meeting to order at 1PM.

****Notification of the teleconference meeting was advertised on the Pinnacle Classical Academy website and notification was posted on the front doors of the school building.**

In attendance: Debbie Clary, Wes Westmoreland, Dr. Shelly Bullard, Jeff Zeigler, Wendy Clary, Angela Brooks, Dr. Becky Sain, Jayson Philbeck, Betsy Harnage, Dr. Tanya Watson, Phyllis Nowlen and Bobby Deermin, Parent Liaison, were in attendance.

Conflict of Interest Statement In accordance with the State Government Ethics Act, it is the duty of every board member to avoid both conflicts of interest and appearances of conflict. If any board member has any known conflict of interest or appearance of conflict with respect to any matters coming before the board today, please identify the conflict or appearance of conflict at this time, and refrain from any participation in the particular matter involved.

Adoption of Agenda with adoption Motion made by Dr. Becky Sain and 2nd by Betsy Harnage, All Approved.

Approval of Minutes Dr. Becky Sain made a motion to approve the minutes of the October 11, 2020 Meeting, Wes Westmoreland seconded the motion and the minutes were approved by the board.

Public Comments Persons wishing to appear before the Board during this portion of the meeting should register their name and the subject they wish to address with the Secretary prior to the beginning of the meeting. Each presentation will be limited to three (3) minutes. The Board is interested in hearing your concerns, yet speakers should not expect comment, action, or deliberation on subject matter brought up during the public comment segment. Topics requiring further investigation will be referred to the appropriate board committee. **No one from the public was in attendance.**

Administration Reports

Dean of Elementary Education Report Wendy Clary presented the report as provided.

Action Items:

- None

Virtual Academy K-3

- The following are our current virtual numbers:86 students K-3
 - Kindergarten-20

- 1st grade-24
- 2nd grade-28
- 3rd grade-14
- Kindergarten and third grade have both virtual and in-person students.
- First and Second Grade have virtual students only for the 2nd nine weeks.
- Only 28 students returned after the first 9 weeks.

Testing (November 2nd-6th)

- Third grade students participated in the NC Check-Ins (Reading and Math). Participation is voluntary, but the Check-Ins are interim assessments developed by the NC Department of Public Instruction (NCDPI) that are aligned to NC grade-level content standards. The main purpose of the NC Check-Ins is to provide students, teachers, and parents with immediate in-depth action data and a reliable estimate of students' current performance on selected subsets of content standards. The End-of-Grade (EOG) test shares a common question bank with the NC Check-Ins, which then exposes students to similar question types and rigor found on the EOG. This information will be especially helpful this year to determine next steps in instruction and to help determine missing skills/ content that students are lacking due to the Covid-19 hiatus.

iReady Usage Data

- Last month's iReady usage (weekly average usage time on task) of 30 min+ is as follows:
- Reading
 - Kindergarten-78%
 - First Grade-95%
 - Second Grade-91%
 - Third Grade-70%
- Math
 - Kindergarten-74%
 - First Grade- 95%
 - Second Grade- 88%
 - Third Grade- 77%

Campus Safety

- Multiple traffic control devices have been implemented on the K-3 campus.
 - Cones have been utilized to decrease vehicle speed in the parking lot.
 - Two speed limit signs of 5mph have been posted on the entrance side of the campus.
 - A speed bump has been installed to help decrease speed as well.

- 8 new cameras have been installed on campus.
- Key pads have all been programmed with emergency access code. This code will be dispatched only to responding first responders.
- We have provided the Cleveland County Communications Center with the updated emergency response plan for both campuses.
- All module classrooms have been numbered to help with identification purposes.

Beginning Teacher Program

- The K-3 Associate Dean is coordinating our Beginning Teacher Program with the Student Success Coordinator. At the K-3 campus we have 10 beginning teachers who are participating in the BT Program.
- There are monthly meetings with different topics. The topics are chosen for relevance and to help with professional growth.
- Each BT has been assigned a mentor to meet with them weekly and help answer questions and provide feedback.

Intermediate School Report *Dr. Tanya Watson presented the report as provided.*

Curriculum and Academics

- The *Say Something Anonymous Reporting System* (SS-ARS) training was provided to students in grades 6-8 on October 9. The PE teachers led the training, “which fulfills the mandate requirement under 115C-105.51 of NC Law, teaches students, teachers, and administrators how to recognize warning signs and signals, especially within social media, of individuals who may be a threat to themselves or others and Say Something to a trusted adult OR use its anonymous reporting system.”
- Jane Hamrick has been hired for middle school science. She began on October 19. She has a biology degree from NC State with a chemistry minor. Mrs. Richardson has worked with her on lesson planning and classroom management.
- The second quarter started on October 19. The number of virtual students who returned to in-person learning is:
 - 4th grade - 7
 - 5th grade - 10
 - 6th grade - 7
 - 7th grade - 4
 - 8th grade - 0
- Report cards were sent home October 22. Virtual students’ report cards were mailed.
- October 23 was the first Remote Learning Day. Paper copies of assignments were given

to students who did not have internet access at home.

- The first of three NC Check-Ins took place November 2 - 6. Students took a reading test and a math test. Results are presented by standard allowing teachers to make instructional decisions based on the data. Virtual students, with a school computer, were mailed access codes for taking the Check-Ins. Data will be provided next month.

Professional Development

- 4th and 5th grade PLCs meet every Wednesday; Middle school PLC meets every Thursday. We examine data each week, discuss students of concern (academics and behavior), and develop action steps for addressing student needs.
- Teachers now have access to SchoolNet. Training will be provided this month.

Exceptional Children

- Mrs. Frasesr is holding monthly PLC meetings with EC staff. October's focus was writing targeted goals that address student needs, ongoing progress monitoring, then adjusting goals as needed. November's training will be on IEP meetings and paperwork.
- All 504s are being reviewed and updated; parent meetings are being held.

High School Report *Angela Brooks presented the report as provided.*

Action Items:

- None

Curriculum and Academics

- During the High School PLC teachers decided to continue our mission, purpose, and desire to promote a collegiate atmosphere for our students. Due to COVID we have been unable to take students to various college campuses, etc.; therefore, the high school teachers decided that we would host a college day for all high school students in the fall and a career day in the spring. The plans are just beginning for these events but each class will promote and participate to encourage students to seriously consider and explore various universities and careers.
- The Curriculum Committee met on October 23rd to discuss potential class offerings for next year. The meeting went very well. We are looking into a couple of options and will begin building the 2021-2022 schedule for registration.
 - Goals:
 - Adhere to the school's mission statement.
 - Increase the number of rigorous course offerings.
 - Make a schedule that is financially responsible for next year and the long term.

- Decide what positions we will need to hire for due to expansion next school year.
- Begin student registration in February.

Community Relations:

- Last year our senior class wanted to honor first responders with a Heroes Banquet. This banquet was cancelled due to COVID. To fulfill their requests, we will be honoring heroes in a variety of ways throughout the year. Hopefully, we will be able to end the year with a banquet and invite our graduates, current seniors, and heroes to attend.
 - To kick off honoring heroes, students from all grade levels are currently writing letters to first responders. Once written, those letters will be sent to each of the departments to share.

Professional Development:

- To promote the Core Knowledge curriculum teachers are watching a professional development interview with Dr. E.D. Hirsch. He has recently published a new book titled, *How to Educate a Citizen: The Power of Shared Knowledge to Unify* . Teachers were also provided links about Dr. Hirsch and about this new book.

Testing:

- The first round of NC Check-Ins begin November 2-6th. Data for these tests will be shared at the next board meeting.
- At this time, NC plans to give all EOGs, EOCs, etc and testing will be used for the accountability model.

Extracurricular:

- College Application week has been extended to two weeks this year. It will be from October 19-30th. Dr. Martin coordinated a variety of activities to promote the week. Seniors were able to submit a variety of applications and as of November 2nd we had 71 applications submitted, 13 acceptances, \$958,000 in scholarships. The Senior Class of 2021 is off to a great start!
- Students had a Fall Spirit Week the week of October 27th. Students really enjoyed this week and it seemed to create some excitement for all.



Book Character Day

- **Graduation and Senior Awards Night**
 - Senior Awards Night is scheduled for Friday, May 28th at 7:00 and Graduation is scheduled for Saturday, May 29th at 7:00. Initial thoughts are to hold both of these events at the Lyceum and have Don Gibson on standby if needed for a rain location.
 - Seniors will be provided links through Balfour to begin purchasing their caps and gowns.

The Board had an open discussion regarding students attending school virtually and the lack of participation. A plan was discussed to bring more students back into the school and following the social distancing and mask wearing guidelines. Board members agreed to bring students back to the classroom.

EVAAS, Pinnacle Classical Academy (23A) - Dr. Ziegler presented the report as provided.

What are your trends in growth and achievement?

The Value-Added report enables you to select data of interest, assess trends over time, and compare results. Use the filters on the left to explore your growth and achievement data. Depending on the assessment, achievement is reported in Normal Curve Equivalents (NCEs) or scale scores and does not reflect proficiency level.

Year	Subject	Grade	Growth Indicator	Achievement Enter → Exit	Entering Achievement Percentile	Student Count
2019	PSATNMSQT Evidence- Based Reading and Writing	N/A	Exceeds Expected Growth	498.9 → 531.1	49	27
	PSATNMSQT Mathematics	N/A	Meets Expected Growth	468.2 → 484.4	40	27
	PSATNMSQT Total Score	N/A	Exceeds Expected Growth	967.3 → 1015.6	45	27
	SAT Evidence- Based Reading and Writing	N/A	Meets Expected Growth	545.9 → 548.5	47	26
	SAT Mathematics	N/A	Meets Expected Growth	505.7 → 505.8	33	26
	SAT Total Score	N/A	Meets Expected Growth	1051.6 → 1054.2	41	26
	ACT Composite	N/A	Exceeds Expected Growth	19.9 → 21.2	60	25
	ACT English	N/A	Exceeds Expected Growth	18.7 → 20.8	63	25
	ACT Math	N/A	Meets Expected Growth	18.9 → 19.0	60	25
	ACT Reading	N/A	Exceeds Expected Growth	21.7 → 24.3	64	25
	ACT Science	N/A	Meets Expected Growth	19.7 → 20.2	57	25

Historic Enrollment Trends

	2020-21	2019-20	2018-19	2017-18	2016-17	2015-16	2014-15	2013-14
Pinnacle Classical Academy	1083	987	891	736	581	469	370	308
Cleveland County Schools	13674	14196	14293	14520	14737	14968	15118	15064
private schools	available in 2021	135	149	154	153	143	136	130
home schools	available in 2021	1678	1560	1540	1454	1374	1259	1144
total K-12 students in county	available in 2021	16996	16893	16950	16925	16954	16883	16646
Pinnacle Classical Academy's market share of students educated in the county	available in 2021	5.81%	5.27%	4.34%	3.43%	2.77%	2.19%	1.85%

Fall 2020 Enrollment by School

2020-21	K	1	2	3	4	5	6	7	8	9	10	11	12	13	Total
Pinnacle Classical Academy	122	128	115	107	101	97	99	90	62	54	52	27	29		1083
Bethware Elementary	71	81	75	89	89	-	-	-	-	-	-	-	-	-	405
Boiling Springs Elementary	86	73	82	94	66	99	-	-	-	-	-	-	-	-	500
Burns High	-	-	-	-	-	-	-	-	-	244	272	204	179	-	899
Burns Middle	-	-	-	-	-	-	264	252	228	-	-	-	-	-	744
Casar Elementary	42	34	39	48	36	41	-	-	-	-	-	-	-	-	240
Cleveland ECHS	-	-	-	-	-	-	-	-	-	65	63	45	51	1	225
Cleveland Innovation	2	3	3	5	4	6	7	19	11	6	13	3	2	-	84
Crest High	-	-	-	-	-	-	-	-	-	268	301	267	287	-	1123
Crest Middle	-	-	-	-	-	-	296	305	328	-	-	-	-	-	929
Turning Point Academy	-	-	-	-	-	-	3	10	12	29	21	18	4	-	97
East Elementary	34	38	43	47	47	-	-	-	-	-	-	-	-	-	209
Shelby Intermediate	-	-	-	-	-	192	221	-	-	-	-	-	-	-	413
Fallston Elementary	74	71	68	72	81	89	-	-	-	-	-	-	-	-	455
Graham Elementary	36	37	32	40	46	-	-	-	-	-	-	-	-	-	191
Grover Elementary	59	54	53	55	59	-	-	-	-	-	-	-	-	-	280
James Love Elementary	53	56	53	56	60	-	-	-	-	-	-	-	-	-	278
Jefferson Elementary	54	68	56	77	71	-	-	-	-	-	-	-	-	-	326
Kings Mountain High	-	-	-	-	-	-	-	-	-	318	309	250	264	-	1141
Kings Mountain Intermediate	-	-	-	-	-	315	333	-	-	-	-	-	-	-	648
Kings Mountain Middle	-	-	-	-	-	-	-	334	318	-	-	-	-	-	652
Marion Elementary	38	40	40	49	50	-	-	-	-	-	-	-	-	-	217
North Elementary	42	51	58	51	38	-	-	-	-	-	-	-	-	-	240
North Shelby	3	1	-	3	2	1	4	4	8	6	6	5	8	-	51
Shelby High	-	-	-	-	-	-	-	-	-	221	215	182	167	-	785
Shelby Middle	-	-	-	-	-	-	-	223	235	-	-	-	-	-	458
Springmore Elementary	93	78	68	80	85	93	-	-	-	-	-	-	-	-	497
Township Three Elementary	74	94	93	99	90	97	-	-	-	-	-	-	-	-	547
Union Elementary	59	52	61	78	47	71	-	-	-	-	-	-	-	-	368
Washington Elementary	65	62	81	58	74	61	-	-	-	-	-	-	-	-	401
West Elementary	41	52	60	60	58	-	-	-	-	-	-	-	-	-	271
CCS total (2020-21)	926	945	965	1061	1003	1065	1128	1147	1140	1157	1200	974	962	1	13674

Fall 2019 Enrollment by School

2019-20	K	1	2	3	4	5	6	7	8	9	10	11	12	13	Total
Pinnacle Classical Academy	120	109	107	100	86	99	95	63	54	62	29	34	29		987
Bethware Elementary	77	82	83	89	90	-	-	-	-	-	-	-	-	-	421
Boiling Springs Elementary	73	88	98	71	99	101	-	-	-	-	-	-	-	-	530
Burns High	-	-	-	-	-	-	-	-	-	298	225	186	238	-	947
Burns Middle	-	-	-	-	-	-	250	234	240	-	-	-	-	-	724
Casar Elementary	33	37	45	35	41	38	-	-	-	-	-	-	-	-	229
Cleveland ECHS	-	-	-	-	-	-	-	-	-	64	51	51	51	-	217
Crest High	-	-	-	-	-	-	-	-	-	309	285	311	232	-	1137
Crest Middle	-	-	-	-	-	-	309	334	279	-	-	-	-	-	922
Turning Point Academy	-	-	-	-	-	-	2	9	20	30	26	11	13	-	111
East Elementary	41	43	46	40	40	-	-	-	-	-	-	-	-	-	210
Shelby Intermediate	-	-	-	-	-	235	236	-	-	-	-	-	-	-	471
Fallston Elementary	76	69	70	84	85	97	-	-	-	-	-	-	-	-	481
Graham Elementary	42	33	36	49	40	-	-	-	-	-	-	-	-	-	200
Grover Elementary	58	52	54	59	72	-	-	-	-	-	-	-	-	-	295
James Love Elementary	59	59	58	63	44	-	-	-	-	-	-	-	-	-	283
Jefferson Elementary	62	59	76	76	75	-	-	-	-	-	-	-	-	-	348
Kings Mountain High	-	-	-	-	-	-	-	-	-	339	252	278	274	-	1143
Kings Mountain Intermediate	-	-	-	-	-	332	348	-	-	-	-	-	-	-	680

Kings Mountain Middle	-	-	-	-	-	-	-	327	324	-	-	-	-	-	651
Marion Elementary	49	41	54	48	44	-	-	-	-	-	-	-	-	-	236
North Elementary	55	57	53	42	56	-	-	-	-	-	-	-	-	-	263
North Shelby	1	-	3	1	1	6	5	7	7	6	5	7	36	-	85
Shelby High	-	-	-	-	-	-	-	-	-	251	196	189	191	-	827
Shelby Middle	-	-	-	-	-	-	-	238	209	-	-	-	-	-	447
Springmore Elementary	77	67	83	85	96	104	-	-	-	-	-	-	-	-	512
Township Three Elementary	100	93	102	92	97	97	-	-	-	-	-	-	-	-	581
Union Elementary	52	62	76	50	77	79	-	-	-	-	-	-	-	-	396
Washington Elementary	67	80	59	71	67	60	-	-	-	-	-	-	-	-	404
West Elementary	57	61	62	68	72	-	-	-	-	-	-	-	-	-	320
CCS total (2019-20)	979	983	1058	1023	1096	1149	1150	1149	1079	1297	1040	1033	1035	0	14071

Head Master Report *Dr. Shelly Bullard presented the report as provided.*

Action Items:

- Approve Beginning Teacher Support Plan *Motion made by Dr. Becky Sain and 2nd by Bobby Deermin, All Approved. All Board Members were given a copy of the Beginning Teacher Support Plan.*

Curriculum and Academics

- **Virtual Learning**
 - It is our goal to have all of our students on campus as soon as safely possible.
 - We would like to discuss our options with returning to a more normal setting and to have all of our high school students back on campus.
- **% Non-Certified Staff**
 - Charter Schools are given the flexibility to employ the most qualified teachers in their field. All of our teachers must hold a college degree, however up to 50% may be qualified in their field of study without holding a state teaching licens
 - Our annual report was submitted to the state verifying our non-certified staff.
 - Elementary - 10%
 - Middle School - 38%
 - High School - 30%

Professional Development

- Beginning Teacher Support Plan - all beginning teachers are paired with a mentor. They have monthly meetings with Mrs. Richardson and Ms. McGinnis.
- We are holding individual teacher meetings to discuss student EVAAS data as well as teacher EVAAS data. It is our goal to develop the knowledge of our teachers so that they can access and use the available resources offered by EVAAS.
- The Administrative Team is also using this data for future planning and staffing decisions.

Legal / DPI

- **Submissions to Epicenter**
 - Lottery Application
 - Board Admission Policy
 - Board Membership List

Finance

- Financial budgets are attached. We continue to be in a strong financial position.

Enrollment Report

- Our enrollment target for next year is 1180 students. The majority of our openings are in kindergarten (120) and 5th, 6th, and 7th grade.
- Projected numbers for next year:

	Expected LOI	Initial Apps	Classes 20-21	Classes 21-22	Offer	Total	Class Avg	Wait List
<i>K</i>	0	17	5	5	120	120	24	-103
<i>1st</i>	117	1	5	5	3	120	24	-2
<i>2nd</i>	122	3	5	5	0	122	24.4	3
<i>3rd</i>	113	0	5	5	7	120	24	-7
<i>4th</i>	104	1	4	4	0	104	26	1
<i>5th</i>	101	3	4	4	9	110	27.5	-6
<i>6th</i>	96	1	4	4	14	110	27.5	-13
<i>7th</i>	99	0	3	4	11	110	27.5	-11
							30.33333	
<i>8th</i>	91	2	3	3	0	91	333	2
<i>9th</i>	61	1	2	2	0	61	30.5	1
<i>10th</i>	51	0	2	2	0	51	25.5	0
<i>11th</i>	50	0	2	2	0	50	25	0
<i>12th</i>	27	0	1	1	0	27	27	0
		29	45	46	164	1196		

Applications

- Applications are open now and will be accepted until March 1, 2021.
- Initial Applications are available on our website, have been placed in the foyer of each campus, and posted on Facebook and Instagram.
- As compared to last year, we are slightly behind as far as the number of Initial Applications we have received (10 applications less).

	Current Apps
K	18
1	1
2	3
3	0
4	1
5	3
6	1
7	0
8	2
9	1
10	0
11	0
12	0
Total	30

Activities Planned:

- Promotion of: Top 10 in the state ACT scores, Exceeded Expected Growth in PSAT and SAT Composite Score, Promoting scholarships from last year and this year.
- We will be running several Facebook ads focusing on enrollment. Each one takes a little different look at the aspects of PCA and why parents should enroll their child. We want to target the parents of younger students - specifically kindergarten and 5th - 7th grade students.
- I am looking for a parent, or group of parents, to create a video about why they choose for their children to attend PCA.
- We are working on a video featuring alumni and how they are doing in their first year of college, did PCA prepare you, etc.
- We will continue our advertisements in the Shelby Shopper and What's Up Shopper.
- We will utilize the LeGrand Marquee.
- Upping our social media presence on Facebook and Instagram with pictures and videos of school events.

- We have rolled out an additional way for parents to apply. The online application form is posted on our website and is working very well so far.
- We will be working with Joseph to set up an application kiosk in the waiting area at each campus.
- Information packets and Initial Applications will be sent to area daycares in January for children who will be kindergarten age next year.
- Letters of Intent for current students will be sent home in January. This process not only lets us know if students are planning on returning next year, but also notes if they have siblings that they would like to enroll. We are then able to double check our Initial Applications to be sure we have received the sibling application.

Lottery

- The lottery will be held at 6:30pm, March 8th, 2021 at the K-3 Campus.

Athletics

Winter Sports

Swim Team

Unfortunately, PCA swim team will be unable to compete this year. The swim teams PCA competes against will start their season in November and will complete their season by the end of January.

Varsity Girls Basketball

The girls basketball team will be coached by Coach Chester again. There are currently 10 students signed up for girls basketball. There will be no need for tryouts with only 10 students.

Varsity Boys Basketball

The varsity boys basketball team will be coached by returning Coach Darius Howell. Currently, there are 7 students signed up for varsity boys basketball. However, we have three of those students currently on academic probation until progress reports come out. If the students' grades have not reached academic eligibility standards the varsity boys basketball season will not be able to take place due to not enough players.

Middle School Basketball

Coach Jamie Stuart will be returning as the middle school basketball coach. There are currently 14 players signed up for Middle School basketball. We expect a few more to sign up. There will need to be a middle school basketball tryout. That date has not been set yet.

Basketball practice/conditioning schedule
Varsity girls basketball- 2:15p- 3:30p
Varsity boys basketball 4:00p- 5:15p
Middle School Boys Basketball- 5:45p- 6:30p

The gaps in between practices will allow for sanitizing of equipment. The coaches have been given the latest restrictions on how to conduct conditioning sessions and covid precautions. Coach Chester will be monitoring to ensure all policies are being followed.

Cheerleading

There are 14 girls signed up for cheerleading. Coach Harrell will be coaching the cheer team this year.

Spring Sports

Academic eligibility for spring sports will be determined by the report cards coming out on January 8th. Signups are active now so we have an idea on how many are planning to try out.

High School Counseling Report

- 1 senior selected as finalist for Questbridge Match Scholarship Program (matches students with full-ride scholarships to top colleges)
 - He will find out Dec 1 if he received his "match" choice or if moves to the Regular Decision.
 - His choices to be matched with are: University of Chicago, Stanford University, Boston College, University of Virginia, Vanderbilt University, Columbia University.

- Endorsed 2 senior candidates for the Park Scholarship at NCSU
- Endorsed 2 senior candidates for the Morehead-Cain Scholarship at UNC-CH
- 1 senior enlisting (10/8/20) in the U.S. Army
- College Applications (see attached report)
- Academic Merit/Athletic Awards to date: \$958,000 (see attached report)

Upcoming Events

- November 2nd-6th NC Check Ins (First Administration)
- November 11th - Veterans Day - No school for staff or students
- November 13th - Progress Reports
- November 19th - College T-Shirt Day
- November 24th - Parent/Teacher Conferences
- November 25th-27th - Thanksgiving Break
- December 14th-18 - Final Exams for High School
- December 21st - Jan. 1st - Christmas Break

Board Updates

Miscellaneous Board Updates

PCAEF Update

New Business

Old Business

Adjournment *Wes Westmoreland made a motion to adjourn and Betsy Harnage seconded. Meeting was adjourned.*